

F.No. 3-2/2018-EE
Government of India
Ministry of Environment, Forest and Climate Change
[EE Division]

Indira Paryavaran Bhawan,
2nd Floor, Vayu Wing,
Jorbagh Aliganj,
New Delhi-110003.

Dated: - October, 2018

To,
All State Nodal Agencies

Subject: Harit Diwali - Swasth Diwali celebration 2018 –reg.

Sir/Madam,

Ministry has decided to organise "Harit Diwali - Swasth Diwali" campaign from 15.10.2018 to 05.11.2018 to encourage citizens and especially school students to minimise cracker burning and celebrate diwali in an environment friendly manner. This campaign was undertaken last year successfully in Delhi/NCR region with the involvement of school students, and because of their active participation in the campaign, the air quality did not deteriorate adversely post Diwali.

2. Keeping in view of the success achieved last year, it has been decided by the Ministry to extend this campaign in all States/UTs. In this connection, you are requested to advise all schools/ colleges to celebrate Harit Diwali and encourage students to take up following activities:

- Cleaning of Houses, School/College premises
- Decorating Homes with Diyas, lightning up candles
- Donating books/clothes to needy
- Making colourful rangolis
- Planting saplings

3. Beside the above activities, you are also requested to organise awareness campaign on a large scale in all districts of your State. You may use following mediums for your awareness campaign:-

- Posters, Banners ✓
- Radio Jingles
- Distributing Earthen Diyas to needy
- News paper advertisement
- Cultural Programmes

4. This issues with the approval of competent authority.

Yours sincerely,

(Dr. Ritesh Joshi)
Scientist "D"

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